

Boone Outdoor Hardware™ Launches First-of-its-Kind Vertical Storage for Receiver-Hitch Products

Columbia, MO. 5/01/06: Boone Outdoor Hardware recently introduced the first-of-its kind vertical storage system for hitch-insert gear and accessories. Now, hitch-insert products ranging from **bike racks, cargo carriers, ski/ snowboard racks, tailgate tables and draw bars** can be placed on this vertical storage system and mounted to any wall in your garage, home or apartment.

The Boone Docking Station™ product family is unique because it is the first to allow users the ability to store multiple hitch-insert items at once. They are also unique in the fact that they allow users to easily access and switch positions of their hitch-insert products, while being mounted on the same storage system.

Users that own more than one hitch insert product, such as both a bike rack and a cargo carrier, will appreciate the freedom to place their items in different positions on the docking stations, for ever-changing weekend adventures.

There are currently three models; the Boone Dock™, the Boone Docking Station™ and the Boone Docking Station™ EX.

The Boone Dock™ was designed with dual-item storage for entry level users.

The Boone Docking Station™ provides multiple mounting options for a number of items and sports an added accessory storage center.

The Boone Docking Station™ EX boasts up to 15 different storage positions and maximum payload-to fit the most serious of adventurers. It also includes an expanded accessory storage center.

Features common to all products include:

- Heavy-duty carbon steel frame to support the heaviest oversize loads
- Interchangeable “Dock Blocks” for custom-positioning your hitch gear in the most convenient layout
- Side-loading ports for easy access, even when your loaded-up
- Hitch-hardware storage center for housing extra cargo straps and trailer hitch balls

(n/a on the Boone Dock)

(All three Boone Docking Station models are available in either 2” or 1 ¼” sizes)

Lee Betty, Boone’s Director of Sales and Marketing is quoted as saying, “Our weekend adventures change from summer to winter. But, having a docking station mounted in our garage allows me to effectively and safely store my hitch gear when I am not using it. In addition, this family of products delivers “space management” to the adventurer-at such a huge value that we have received great interest across multiple markets.” Our customers tell us that their homes and garages have never looked so clean.”

About Boone Outdoor Hardware:

BOH designs, manufactures and markets innovative products for the adventure-oriented consumer within the broader Outdoor Industry. They pride themselves on producing new and exciting concepts that today’s retailers and consumers are looking for.

End: